

CONCEPT3D
STUDIO
BESPOKE
LUXURY
PROJECT

design
Magazine



Villa Karelia, Russia
Architecture of Stillness

2021-2023

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Project

Concept3D

Renders

Private

General Contractor

2025
01

CONCEPT3D STUDIO Bespoke Interiors:

In the heart of Brianza, near to Milan, Concept3D Studio stands out as a leading name in interior design and architectural visualization.

A place where design meets the art of detail and where every space comes to life before it even exists, thanks to photorealistic renderings capable of conveying the essence of a space with precision, atmosphere and depth.

Areas of Expertise:

The Studio offers a comprehensive interior design experience: from 2D floor plans and optimized layouts of high-quality materials, finishes and color palette. The project is constructed step by step, with a solid overall vision and meticulous attention to detail for every element.

Nothing is left to chance.

But the heart of Concept3D Studio is its ability to translate ideas into visuals. The renders, created in-house, are more than just graphic representations: they are moving images that capture the light, texture and atmosphere of future spaces. Each shot reflects a precise aesthetic choice, balancing refinement, contemporaneity and functionality.

Alongside technical and creative work, there is a fundamental component: listening to the client.

Each project stems from dialogue, from an ongoing exchange that allows the studio to create customized solutions with a recognizable and never-repetitive style.

Whether it's a private residence, a showroom or a contract space, Concept3D's signature is evident in the coherence of its language, the proportions and the refinement of its materials.

In an age where image is everything, Concept3D Studio demonstrates that beauty isn't just a matter of aesthetics but of design vision. An approach that combines technology and creativity, technical rigor and artistic sensibility, to shape spaces that aren't only seen, but felt.

From vision to reality:

Every project is more than an idea: it is a journey from concept to realization. In this section, Concept3D Studio presents a selection of case histories that showcase our ability to transform visions into bespoke interiors of the highest standard.

Each story combines:

- The Project – architectural concept, tailored design solutions, and unique materials.
- Work in Progress – exclusive behind-the-scenes images that reveal the craftsmanship, precision, and dedication involved in every phase.
- The Realized Space – the completed environment, where design and execution come together in perfect harmony.

By presenting both the creative process and the tangible results, we demonstrate that our bespoke interiors are not only imagined, but truly built and delivered.

Villa Karelia



Villa Karelia | Architecture of Stillness

A study of proportion, light, and material —
Villa Karelia translates contemporary architecture
into a dialogue between technology and landscape.

01



The material palette is restrained yet deliberate. Local stone walls provide stability and a sense of permanence, while vertical wooden panels introduce rhythm and proportion. Glass, ever-present yet discreet, filters daylight and mirrors the landscape in constant motion. The reflecting pool extends this dialogue, transforming the villa into an observatory of light, shadow, and transparency.



OUTDOOR
DESIGN



Villa Karelia

Set within the Karelia region of northwestern Russia—where pine forests meet deep northern lakes—this private villa reinterprets contemporary living in direct dialogue with nature.

Silence becomes a building material here, and light, shifting through the day, defines the project's rhythm. Originally designed in 2021, the residence has now been revisited through new renderings that enhance its spatial purity and material precision, bringing it to today's visual and technical standards.

The architecture is defined by horizontality and transparency. A broad, floating roof appears to hover above the volumes, protecting and liberating the space beneath. Expansive glass façades extend the interior into the surrounding forest, reflecting the vertical rhythm of the trees. Between mass and lightness, stone and wood act as complementary forces: one anchors, the other warms.



Inside, the space unfolds as a fluid sequence of volumes and perspectives, sculpted by natural light.
The furnishings are discreet extensions of the architecture itself—timeless, tactile, coherent.
Every detail, from recessed lighting to slim metal profiles, contributes to a sense of calm precision.
Elegance here is expressed through restraint, not excess.

Reimagined today through advanced visualization, the project reaffirms its timeless character.
More than a residence in the woods,
Villa Karelia stands as a reflection on the relationship between architecture and landscape, technology and material, light and silence. In this new interpretation,

Concept3D continues its pursuit: transforming architectural vision into visual emotion, while preserving the truth of space.



WHERE
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